

2026 AI-Empowered Design Education International Academic
Conference & International Exhibition of University Students' Art and
Design

Call for Works – Basic Requirements

I. Categories of Works

(1) Visual Communication

Logo and IP image design, information visualization posters, packaging design, book design, poster design, typography, illustration, picture books, etc.

(2) Environmental Design

Landscape design, architectural design, urban planning, interior design, exhibition design, public art, furniture and furnishings, etc.

(3) Industrial Design

Product design, industrial design, conceptual design, etc.

(4) Digital Media and Integrated Design

Information visualization design (dynamic or interactive forms), animated shorts, motion graphics, micro-films, dynamic posters, virtual reality, interactive design (HTML5 design, APP design, VR/AR and other metaverse-related designs), AIGC creative design, etc.

(5) Fashion and Accessories

Fashion design, accessory design, footwear, hats, bags and ornaments, fashion styling, etc.

(6) Cultural Tourism and Creative Products

Cultural heritage design, region-specific cultural and creative products, tourism product development, etc.

II. Requirements for Submitted Works

(1) Works should reflect international perspectives and trends in art and design creativity, with a strong emphasis on global relevance.

(2) Works must be original, with full independent intellectual property rights, and must not infringe upon any patents, copyrights, trademarks, or other intellectual property rights of others.

(3) Display panels must include the following information: country name, institution name, title of the work, and name(s) of the creator(s).

III. Submission Requirements

(1) For all categories except Digital Media and Integrated Design:

Works must be submitted in the form of design display panels (multiple panels allowed if more content needs to be shown). Resolution: 300 DPI, high-definition color print, ready for physical production. Panels may be presented as fabric scrolls or mounted on PVC foam boards.

If the work includes physical models (e.g., industrial design models, packaging design samples, fashion pieces), the physical items should be submitted along with 1–2 promotional display panels. These panels must

also be high-definition color prints (300 DPI) and can be produced as fabric scrolls or PVC foam boards.

(2) For Digital Media and Integrated Design:

- Static works: To be submitted as design display panels, 300 DPI, color print.

- Video works: Must be converted into MP4 format, 1080P resolution, file size under 500MB, duration no longer than 5 minutes. Videos must not contain watermarks or logos, but subtitles are allowed. Additionally, 1–2 display panels should be submitted (high-definition color prints, 300 DPI, in fabric scroll or PVC foam board format).

- Interactive works (e.g., HTML5 mobile designs): A QR code leading to the work must be included on the display panel for on-site viewing.

(3) Shipping of Panels and Physical Works

All display panels and physical works must be shipped to the organizer's address. Deadline for shipment: April 30, 2026.

Note: The exhibition space is a standard art gallery. Each work will be allocated a display wall space of 2m (width) × 3m (height). Based on the characteristics and content of the work, participants may design and produce either a single panel or multiple panels to fit within this spatial constraint.