

Company Profile:

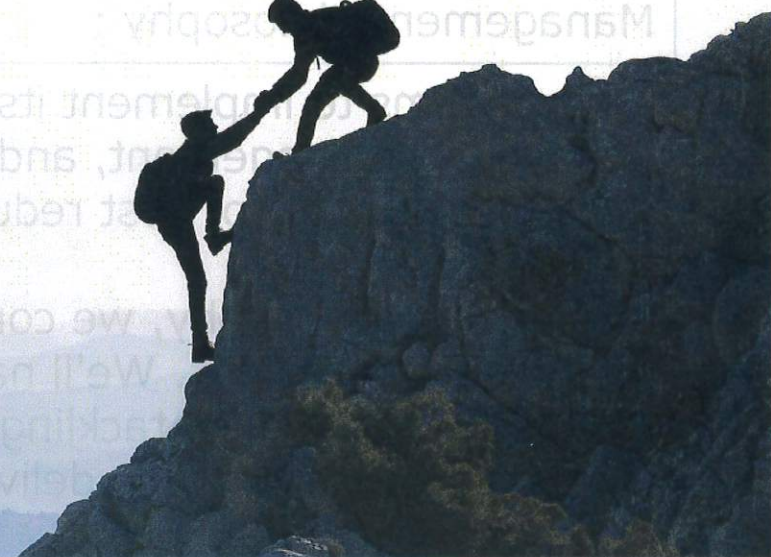
Sherpa is a management consulting firm with over 40 years of experience and 4 billion yen in group sales, advises about 500 hospitality companies, representing around 30,000 rooms and 30,000 employees. (Led by Chairman & CEO Kenji Kitayama) It also owns and operates four major Ryokan/Hotels and advises around 50 others across Japan, with approximately 3,000 rooms.

Sherpa Group Profile

SHERPA Group

Management Philosophy:

We'll navigate the changing business landscape by crafting tackling both current and future challenges, and charting paths for delivering precise solutions to meet evolving needs. We'll navigate the changing business landscape by crafting tackling both current and future challenges, and charting paths for delivering precise solutions to meet evolving needs. We'll navigate the changing business landscape by crafting tackling both current and future challenges, and charting paths for delivering precise solutions to meet evolving needs.



Sherpa Group Business Activities

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The origin of the name "Sherpa"

The origin of "Sherpa" is a term for mountain guides who also carry loads. There is a concept from Chairman Kitayama that involves being a "silent supporter" for client executives aiming for the summit, thoroughly supporting their management.

Management Philosophy :

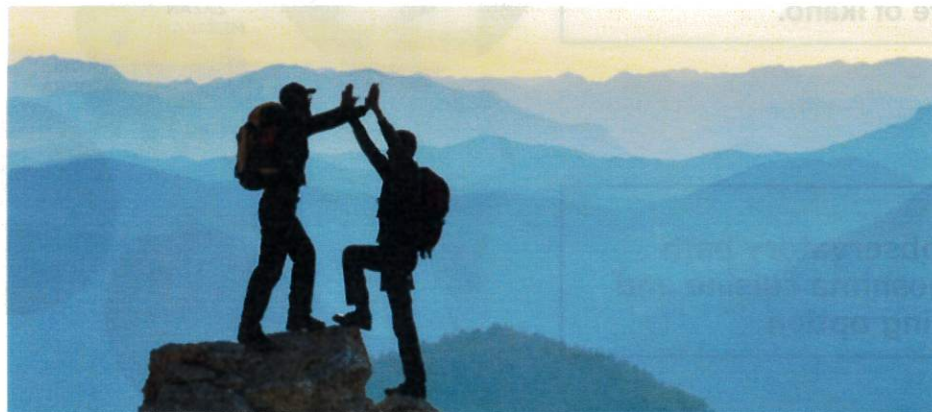
Sherpa aims to implement its management philosophy of transforming the environment, innovating management, and creating added value through experienced consultants, new IT solutions for cost reduction, and the use of foreign talent.

Under this philosophy, we commit to supporting the growth and global management of our client companies. We'll navigate the changing business landscape by crafting adaptable strategies, tackling both current and future challenges, and charting paths for further growth, all while delivering precise solutions to meet evolving needs.

Sherpa Group Business Activities

Group Representative & CEO Kenji Kitayama

Co. Name	Management Sherpa Create Co., Ltd.
Location	1-24-20 Takasago, Chuo-ku, Fukuoka City, Fukuoka
Business details	<ul style="list-style-type: none"> • Management Consulting • Business Revitalization Support • M&A and Business Succession Advisory Services • Marketing • Project Management • Facility Management Services, etc.
URL	https://www.m-sherpa.co.jp/



Co. Name	Management Sherpa Solution Co., Ltd.
Location	1-9-12 Hamamatsucho, Minato-ku, Tokyo, 4th Floor Miyakeya Building
Business details	Operations and system solutions for hotels and ryokans, leveraging IoT, AI, and RPA technologies
URL	https://www.m-sherpa.co.jp/mss/
Co. Name	Sherpa Human Resource Co., Ltd.
Location	1-9-12 Hamamatsucho, Minato-ku, Tokyo, 4th Floor Miyakeya Building
Business details	Support for recruiting and training foreign talent in hospitality, and assistance with domestic and international talent placement.
Ryokan	SEKIZENKAN
Location	4236 Shima-Ko, Nakanojo-machi, Agatsuma-gun, Gunma
URL	https://www.sekizenkan.co.jp/
Ryokan	ZAZAN MINAKAMI
Location	573 Obinata, Minakami-machi, Tone-gun, Gunma
URL	https://www.minakamikan.com/
Hotel	HOTEL KIMURA
Location	557-32 Ikaho-machi, Shibukawa-shi, Gunma
URL	https://www.hotel-kimura.co.jp/
Hotel	KIRISHIMA KANKO HOTEL
Location	3885 Takachiho, Makizono-cho, Kirishima City, Kagoshima
URL	https://www.kirikan.jp/

Ryokans and Hotels Owned and Operated by Our Group



SEKIZENKAN

Location: Gunma

A 330-year-old hot spring Ryokan, the oldest wooden ryokan in Japan and an Important Cultural Property of Gunma. It served as a model for a famous animated movie. It consists of the Honkan, Sansou, and Kashoutei.



ZAZAN MINAKAMI

Location: Gunma

A hot spring Ryokan where 15 baths that blend seamlessly with nature. Nearby Tone River is popular for rafting, and the area is favored by young people for winter sports and other natural activities.



HOTEL KIMURA

Location: Gunma

An Onsen Hotel Famous for Tatami Baths and Proud of Its Cuisine. Known for its "Bihada no Yu" (Beautiful Skin Water) quality. Enjoy seasonal dishes crafted from the nature of Ikaho.



KIRISHIMA KANKO HOTEL

Location: Kagoshima

A hot spring hotel with Kirishima's only observatory bath overlooking Sakurajima. Offers local Kagoshima cuisine and has "D+KIRISHIMA," a pet-friendly lodging option.

Approximately 50 clients nationwide in Japan.

Client hot spring areas:

- Shima Onsen
- Minakami Onsen
- Kirishima Onsen
- Iwamuro Onsen
- Shiobara Onsen
- Hakone Yumoto Onsen
- Arima Onsen
- Yamashiro Onsen
- Sumoto Onsen
- Kaike Onsen
- Yuwaku Onsen
- Beppu Onsen, etc.

