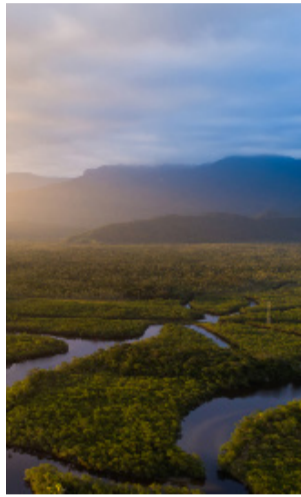
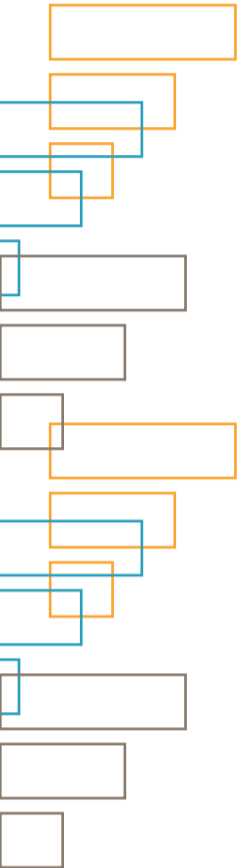


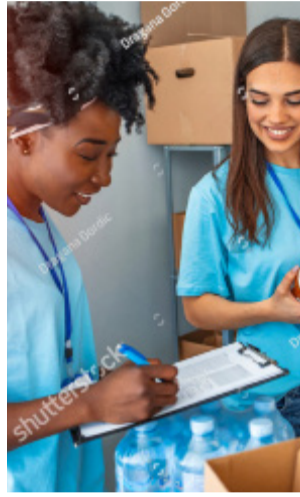


## MORNING



### THE SOCIO-ENVIRONMENTAL REALITY IN THE WORLD AND IN BRAZIL

The role of society, professionals, and business in transforming realities.

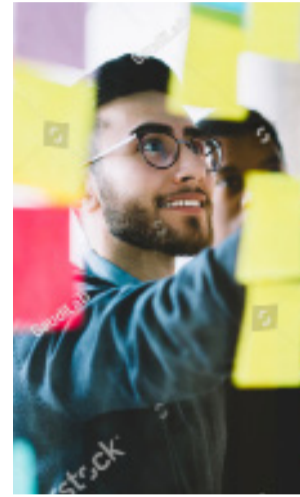


### SOCIO-ENVIRONMENTAL REALITY IN BRAZILIAN SLUMS

Experiential visit - initiative in a local slum and conversation with local entrepreneurs.

### SUSTAINABLE BUSINESS AND HOW TO INTEGRATE SOCIAL AND ENVIRONMENTAL VALUES.

Presentation of real cases and panel with entrepreneurs.



### HOW TO CREATE IMPACT THROUGH INNOVATIVE BUSINESS MODELS.

Presentation of the impact seal created by FDC and cases of companies that have received the seal.



### IMPACT ECOSYSTEMS

Visit to a business impact hub in Belo Horizonte

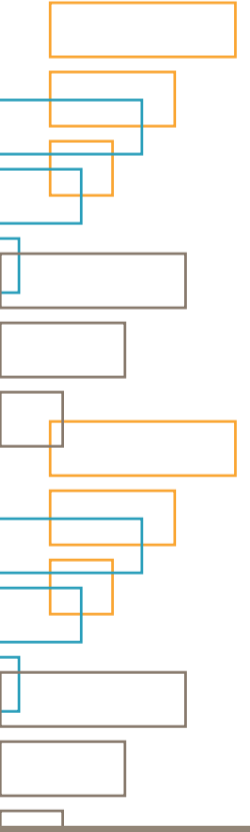
Panel with resident social entrepreneurs

### PRESENTATION OF BUSINESS CHALLENGE PROJECTS (PRIZE FOR THE BEST PERFORMERS)

Program Closing and certificates



## AFTERNOON



### FDC CAMPUS TOUR, ACTIVITIES CONNECTING STUDENTS.

### WAYS TO GENERATE POSITIVE IMPACT VIA BUSINESS.

Business challenge: practical activity throughout the course.



### WORLDWIDE MOVEMENTS FOR POSITIVE IMPACT THROUGH BUSINESS

Panel with executives + Business challenge

### IMPACT INVESTING AND FUNDING SOCIAL IMPACT BUSINESS INITIATIVES.

Visit to an Impact Hub Ecosystem



### CREATING SOCIAL IMPACT BUSINESS MODELS

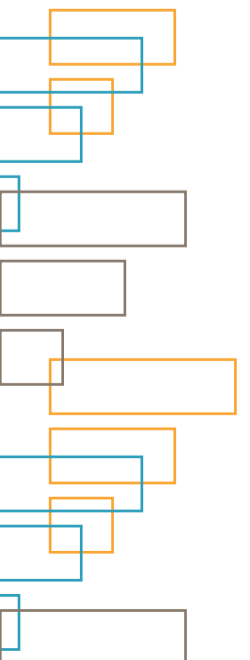
Workshop on a real socio-environmental challenge chosen as the focus of a practical activity throughout the course.



### TASTES OF BRAZIL

Tour Experience to local culture and cuisine.

## NIGHT



### BRAZILIAN CULTURAL ACTIVITY AND NETWORKING



### FREE EVENING

### CULTURAL VISIT: MERCADO NOVO



### FREE EVENING



### PREPARATION FOR THE FINAL PRESENTATION

