

Exchange Courses
Faculty of Kautz Gyula Faculty of Business and Economics
2024/2025, Spring Semester

MA EXCHANGE COURSES			
COURSE CODE	COURSE TITLE	CREDIT	LECTURER
KGNM_NETA025	Business Planning and Controlling	5	dr. Kazinczy Eszter
KGNM_NETA040	Funding system of EU and the tenders	4	dr. Fekete Dávid
KGNM_NETA019	Market Theory	6	dr. Kovács Norbert
KGNM_GETA048	Financial Issues and Entrepreneurial Forms in Tourism	3	Zaher Heba, dr. Borbély Katalin
KGNM_GETA010	Managerial accounting	4	dr. Tóth Árpád
KGNM_MMTA079	Advanced Human Resource Management	6	dr. Kántor Gyöngyi
KGNM_MMTA056	Advanced Project Management	4	Huszár Barbara Eszter
KGNM_MMTA083	Business Competence Training	5	Kowalchuk John Paul
KGNM_MMTA063	Business Statistics and Data Mining	4	dr. Vinkóczy Tamás
KGNM_VKTA003	Leadership and Organizational Communication	5	dr. Zajdó Krisztina
KGNM_MMTA029	Marketing Information, Decision-Supporting and Controlling System	4	dr. Józsa László
KGNM_MMTA009	Marketing Management	6	dr. Józsa László
KGNM_MMTA077	Marketing Strategy	6	dr. Józsa László
KGNM_MMTA086	Planning and Resources of Integrated Marketing Communication	6	dr. Keller Veronika
KGNM_MMTA012	Process Management	4	dr. Süle Edit Mária
KGNM_MMTA024	Product and Brand Strategies	4	dr. Gombos Szandra
KGNM_TRTA086	Cultural and Creative Tourism	3	dr. Kundi Viktória
KGNM_TRTA079	International Hotels Management	5	dr. Kundi Viktória

