

SUSTAINABLE SYNERGIES

Bridging Tourism and Agriculture through Supply Chains and Logistics





A Journey of Learning: Elevate Your Summer in Celje

It is with immense pleasure that we extend to you a warm invitation to join us in Celje for an extraordinary summer school experience, "Sustainable Synergies: Bridging Tourism and Agriculture through Supply Chains and Logistics." This event, a proud collaboration under the TASA network, promises not just an engaging program but a journey towards innovation and sustainability.

Hosted by the Faculty of Logistics, University of Maribor, from July 5th to July 15th, 2024, we are thrilled to offer a blend of insightful lectures, hands-on workshops, and unique field experiences that bridge the worlds of agriculture and tourism. Our commitment is to provide an enriching learning environment that is as enjoyable as it is educational.

Prepare for an unforgettable adventure that combines fun with intellectual growth, set in the beautiful city of Celje. We guarantee a content-rich summer school that will leave you inspired and more knowledgeable.

We can't wait to welcome you and share this incredible experience. See you in Celje for a summer school like no other!

Best Regards,

Assist. prof. ddr. Lazar Pavić
CEEPUS #TASA network coordinator
Faculty of Logistics, University of Maribor



Univerza v Mariboru

Fakulteta za logistiko



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA VISOKO ŠOLSTVO,
ZNANOST IN INOVACIJE



WHY?

Join our Summer School



Cutting-edge and Engaging Topics

Dive into the forefront of sustainable development with our focus on bridging tourism and agriculture through innovative supply chains and logistics. This summer school offers a unique opportunity to explore current trends and future directions in a rapidly evolving field.



Expertise from Across the CEEPUS Network

Learn from experienced professionals and renowned lecturers from across the CEEPUS #TASA network. Our faculty brings a wealth of knowledge, sharing insights and best practices from their diverse backgrounds in logistics, tourism, agriculture, and management.



Slovenia: A Green Destination

Experience the beauty and sustainability of Slovenia, a country renowned for its commitment to green practices and eco-friendly tourism. Our summer school takes full advantage of Slovenia's lush landscapes and sustainable development ethos, providing an ideal backdrop for learning and exploration.



Hands-on Field Work and Excursions

Engage in practical learning through field work, professional excursions, and case studies showcasing good practices. These experiences not only enhance learning but also offer a deeper understanding of how theoretical concepts apply in real-world settings.

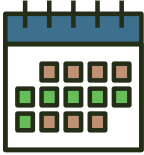


Networking and Unforgettable Moments

Join a community of like-minded individuals passionate about sustainability and innovation. Beyond the academic enrichment, our summer school is a place for forming new friendships, cultural exchange, and creating memories that will last a lifetime.



About Summer School

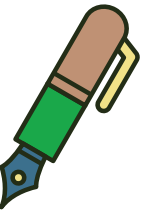


July 5th – 15th, 2024



Celje, Slovenia

Faculty of Logistics *University of Maribor*



*Sustainable Synergies: Bridging Tourism and
Agriculture through Supply Chains and Logistics*

Join us from July 5th to July 15th, 2024, for the interdisciplinary summer school "Sustainable Synergies: Bridging Tourism and Agriculture through Supply Chains and Logistics". This pioneering program, hosted by the Faculty of Logistics at the University of Maribor, unites 29 partners within the CEEPUS "Tourism and Agriculture Sustainable Alliances #TASA network".

Our mission is to illuminate the crucial role of logistics and supply chains in synergizing the agricultural and tourism sectors.

The curriculum is rich and diverse, featuring international experts who will share their logistics, tourism, agriculture, and management knowledge. We will delve into the green and digital transitions shaping our world through specialized workshops, crafting transferable skills vital for today's professionals. But it's not all work; our summer school is designed to be a holistic experience. Engage in our dynamic social program, embark on two full-day professional excursions, and participate in mid-course field exercises. The highlight of our summer school is the collaborative case study work, where interdisciplinary teams will tackle real-world logistical challenges at the intersection of agriculture and tourism supply chains, devising solutions that align with the principles of a green and digital future.



Preliminary Program

Day	Time	Activity	Lecturer
Thursday, July 4	whole day	arrival of participants	
Friday, July 5	9:00 – 9:45	Badge pick-up, registration and opening ceremony	IRO FL UM
	9:45 – 12:00	Plenary session with workshop: "Logistics and Supply Chains Games"	Assist. prof. dr. Uroš Kramar, FL UM
	12:00 – 13:30	Lunch	
	13.30 – 15.00	Assignments, teams and rules of case study competition	Assist. prof. ddr. Lazar Pavić, FL UM
	15:00 – 17.15	Around Celje	IRO FL UM
	20.00	Let's get to know each other	Student council FL UM
Saturday, July 6	whole day	Excursion: Maribor with surroundings	IRO FL UM
Sunday, July 7	whole day	Free day for individual work	
Monday, July 8	9:00 – 10:30	Industry 5.0: Human-centricity, sustainability, and resilience in agritourism	Prof. dr. Uglješa Stankov, University of Novi Sad, Serbia
	10:45 – 12:15	Transferable skills development: Spanish language 1	Tanja Abarca Kokol, VCHT Maribor
	12:15 – 13:30	Lunch	
	13:30 – 15:45	Information literacy and security	Milena Kajba, teach. assist., UM FL
Tuesday, July 9	9:00 – 10:30	Overview of Indicators for Sustainable Agritourism	Prof. Dr. Eva Happ, Szechenyi Egyetem, Hungary
	10:45 – 12:15	Transferable skills development: Spanish language 2	Tanja Abarca Kokol, VCHT Maribor
	12:15 – 13:30	Lunch	
	13:30 – 15:45	Circular Economy and Value Chains	Prof. dr Rebeka Kovačič Lukman, FL UM, Kristijan Brglez, teach. assist., FL UM
	18:00 -	Social program	Student council FL UM
Wednesday, July 10	9:00 – 11:15	With a Green Suitcase on the Go: How to Organize a Sustainable Journey	Assist. prof. dr. Tina Cvahte Ojsteršek, Assist. prof. ddr. Lazar Pavić, FL UM
	11:30 -	Filed trip: sustainable journey in practise	IRO FL UM



Preliminary Program

Day	Time	Activity	Lecturer
Thursday, July 11	9:00 – 10:30	Sowing Prosperity: Unveiling the Economic Tapestry of Integrating Agriculture and Tourism through Logistics Synergies	Dr Joanna Stefańczyk, Warsaw University of Life Sciences
	10:45 – 12:00	Disruptive Technologies in Sustainable agritourism: Issues and Cases	Sandeep Kumar Dey, University of Zlin, Czech Republic
	12:00 – 13:30	Lunch	
	13:30 – 15:45	Environmental Assessment: How to Reduce Your Environmental Footprint?	Assoc. prof. dr. Matevž Obrecht, FL UM
	18:00 –	Social program	Student council FL UM
Friday, July 12	9:00 – 10:30	Agricultural Economics in Bloom: Crafting Sustainable Alliances between Tourism and Agriculture Supply Chains	Assoc. prof. Ivana Janeska Stamenovska, Ss. Cyril and Methodius University in Skopje, North Macedonia
	10:45 – 12:00	Transferable skill development: Spanish language 3	Tanja Abarca Kokol, VCHT Maribor
	12:00 – 13:30	Lunch	
	13:30 – 15:45	How do leaders communicate?	Mateja Čuček, assist, FL UM
Saturday, July 13	whole day	Whole day excursion – surprise location	IRO FL UM
Sunday, July 14	whole day	Free day for individual work	
Monday, July 15	9:00 – 11.30	Case study competition	
	11.30 – 12:00	Jury voting process	
	12:00 – 12.30	Announcement of the projects	
	13:00 -	Lunch and informal gathering	
Tuesday, July 16	whole day	Departure of participants	



Take advantage of the opportunity to immerse yourself in a comprehensive learning experience **without any registration fee and earn 3 ECTS!**

For students from CEEPUS partner countries, the scholarship grants a wealth of benefits, ensuring a fully supported educational journey.

The scholarship includes:

- Accommodation at the student dormitory from the 4th to the 16th of September.
- A rich schedule of lectures and interactive workshops.
- Educational excursions and field trips.
- A variety of leisure activities to enrich your social experience.
- Plus, all additional privileges provided by the CEEPUS scholarship for international students in Slovenia.

Embrace this chance to expand your horizons with us – where learning meets cultural exploration!



Act Now!

Simply scan the QR code to access the application form and secure your place. Don't miss this extraordinary educational opportunity. Scan, apply, and step into a world of knowledge and cultural exchange!



***Deadline:
March 21st, 2024!***

**SCAN
ME!**

<http://tinyurl.com/5n7vbrp8>

About

#TASA network

The **CEEPUS TASA network**, a dynamic alliance of 29 partners, spearheads the charge towards sustainable development, an essential tenet of the modern circular economy. Our collaborative network is more committed than ever to fostering well-being and prosperity through cross-sector integration and sustainable innovation from diverse stakeholders.

Within the TASA network, our focus is crystal-clear: *to forge and fortify the tangible connections between agriculture, tourism, and logistics*. By engaging in extensive pedagogical and research activities, we diligently work to delve into and uncover new synergies between these sectors within specific sustainable frameworks.

Our alliance is defined by our dedication to key thematic areas that are shaping the future:

- Green business practices and social entrepreneurship;
- Value creation through digital technologies;
- Green logistics and the management of short supply chains;
- The development of rural tourism within the sustainable contrast of urban and rural settings;
- Wellness, sustainable living, and the local production and consumption of food.



Nestled in the vibrant city of Celje, the Faculty of Logistics of the University of Maribor stands as a beacon of academic excellence and innovation. As the proud host of this year's summer school, we invite you to experience the blend of historic charm and forward-thinking education in the heart of Slovenia.

Faculty of Logistics: Where Education Meets Future

At the heart of Slovenia's educational landscape, we are recognized as the premier institution for logistics education and research. We pride ourselves on being the leading authority in a field that is the lifeblood of global commerce and connectivity.

Education with Purpose, Practicality, and Innovation

Our commitment is to provide a study program that is not only academically rigorous but also rich in practical and innovative approaches. We ensure our graduates are well-equipped with the knowledge and skills for excellent employment prospects in a dynamic job market.

A Synergy of Academia and Industry

To achieve this, we foster strong partnerships with top logistics service providers and integrate scientific research into addressing the real-world challenges faced by the industry. Our collaboration with business leaders shapes a curriculum that's relevant and responsive to the evolving needs of the economy, preparing our students to be the next generation of industry innovators.

Driving Economic Progress through Scientific Discovery

Our scientific research endeavors extend beyond the national framework, contributing significantly to the global repository of knowledge in the field of logistics. Through pioneering research and innovation, we are dedicated to advancing the frontiers of logistics, thereby shaping the future of global supply chain management. This global perspective not only enhances the quality of our academic programs but also enriches the international logistics community with cutting-edge insights and best practices.



Celje:

A Blend of Historical Elegance & Modern Vibrancy



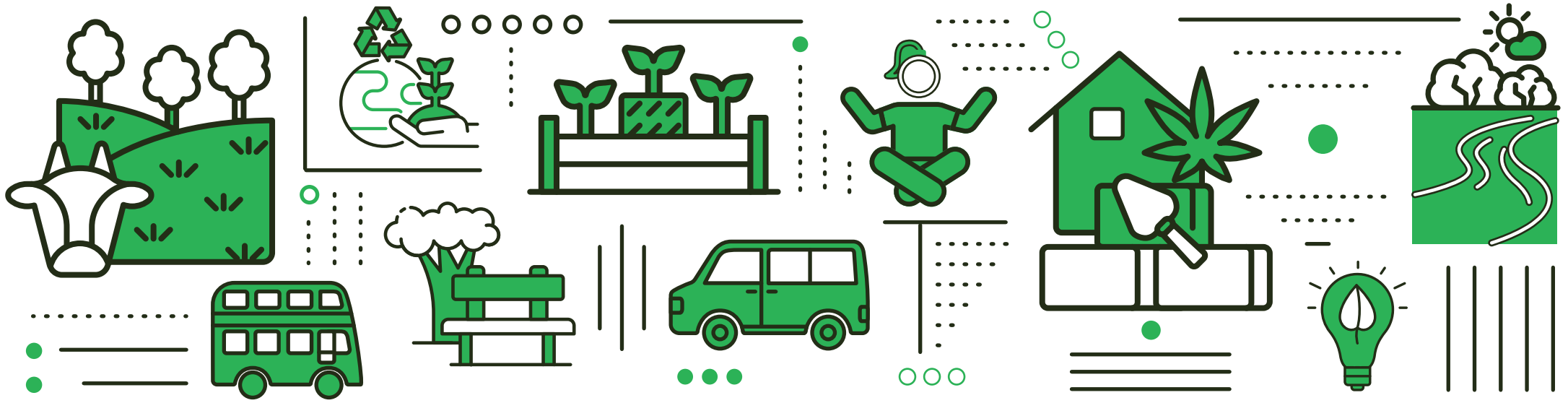
Celje is a city where history and modernity meet against a backdrop of stunning natural beauty. Known as the City of Counts due to its rich medieval history, Celje boasts an impressive castle that offers panoramic views of the city and beyond, serving as a reminder of its historical significance and architectural grandeur.

Beyond its historical landmarks, Celje is a thriving center for culture and innovation. The city's streets are alive with contemporary art galleries, bustling cafes, and a vibrant cultural scene that hosts numerous festivals and events throughout the year, showcasing the creative spirit of its residents.

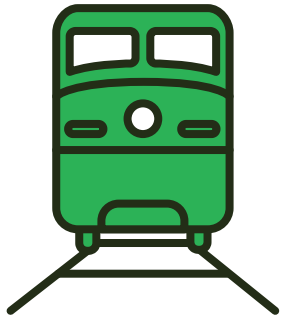
Celje also takes pride in its commitment to sustainability and green living. With abundant parks and green spaces, the city offers residents and visitors alike a chance to enjoy nature's tranquility within an urban setting. This commitment extends to the city's approach to urban development, ensuring a harmonious balance between growth and environmental stewardship.

As the host city for the summer school, Celje provides a unique setting that combines educational opportunities with the charm of Slovenian hospitality. Participants will find Celje to be not just a place of learning, but also a source of inspiration, offering endless opportunities to explore, from its historical depths to its modern heights.

We eagerly look forward to hosting you in Celje.



Reach out via **email** for details and follow our **Instagram** for a glimpse into our world. We can't wait to connect with you!



tasa.fl@um.si



/tasanetwork

