

Exchange courses

Faculty of Kautz Gyula Business and Economics

2023/2024, Spring Semester

BA EXCHANGE COURSES			
COURSE CODE	COURSE TITLE	CREDIT	LECTURER
KGNB_NETA033	Asian Studies	4	dr. Lukács Eszter
KGNB_NETA045	Business Analysis in Excel	6	dr. Koppány Krisztián
KGNB_NETA033	Asian Studies	4	dr. Lukács Eszter
KGNB_NETA004	Environmental Economics	4	dr. Hardi Tamás
KGNB_NETA031	Global Economics	4	dr. Lukács Eszter
KGNB_NETA016	Microeconomics	6	dr. Kazinczy Eszter
KGNB_GETA009	Accounting II	4	Ambrus Csaba, dr. Tóth Árpád, dr. Borbély Katalin, dr. Ambrus Rita Anna
KGNB_GETA014	Corporate Finance	6	Vargáné dr. Kiss Katalin
KGNB_GETA030	Nonprofit economics	4	dr. Reisinger Adrienn
KGNB_GETA003	Statistics	4	dr. Berkes Judit
KGNB_GETA006	Statistics II	6	dr. Dusek Tamás Ákos
KGNB_TRTA065 (01)	African Studies	4	Charomar João António
KGNB_MMTA031	Human Resources Management	6	Neuperger Zsófia
KGNB_MMTA035	Information Management	4	dr. Élő Gábor
KGNB_MMTA040	Management	4	dr. Szabó-Szentgróti Gábor
KGNB_MMTA046	Operations Management	6	Almelhem Marah Samir Nayif, dr. Süle Edit
KGNB_MMTA036	Process and quality management	6	dr. Kurucz Attila
KGNB_MMTA042	Project Management	4	Gajzágó Gergő Attila
KGNB_VKTA006	Soft skills and leadership essentials	5	Kézai Petra Kinga, Nemes Kinga Zsanett
KGNB_MMTA044	Strategic Management	6	dr. Szabó Zsolt Roland, Kárpáti Andrea
KGNB_VKTA025	Customer-focused management	4	Kaprinay Zoltán

Exchange courses

Faculty of Kautz Gyula Business and Economics

2023/2024, Spring Semester

MA EXCHANGE COURSES			
COURSE CODE	COURSE TITLE	CREDIT	LECTURER
KGNM_NETA025	Business Planning and Controlling	5	dr. Kazinczy Eszter
KGNM_NETA040	Funding system of EU and the tenders	4	dr. Fekete Dávid
KGNM_NETA019	Market Theory	6	dr. Kovács Norbert
KGNM_GETA025	Advanced Corporate Finance	4	Vargáné dr. Kiss Katalin
KGNM_GETA048	Financial Issues and Entrepreneurial Forms in Tourism	3	dr. Borbély Katalin, Zaher Heba
KGNM_GETA010	Managerial accounting	4	dr. Tóth Árpád
KGNM_TRTA086	Cultural and Creative Tourism	3	dr. Kundi Viktória
KGNM_TRTA087	Organising of Regional Tourism Projects	4	dr. Darabos Ferenc
KGNM_TRTA085	Tourism-destination Management and Marketing	5	dr. Happ Éva
KGNM_TRTA084	Tourism Area-planning and its Institutional and Legal System	5	dr. Kundi Viktória
KGNM_MMTA079	Advanced Human Resource Management	6	dr. Kántor Gyöngyi
KGNM_MMTA056	Advanced Project Management	4	dr. Pérez Milicua Mendoza Susana
KGNM_MMTA063	Business Statistics and Data Mining	4	dr. Vinkóczy Tamás
KGNM_MMTA027	International and Intercultural Marketing	5	dr. Gombos Szandra
KGNM_VKTA003	Leadership and Organizational Communication	5	dr. Zajdó Krisztina, Kárpáti Andrea
KGNM_MMTA081	Making Complex Marketing Plans	4	dr. Dernóczy-Polyák Adrienn
KGNM_MMTA029	Marketing Information, Decision-Supporting and Controlling System	4	dr. Józsa László
KGNM_MMTA077	Marketing Strategy	6	dr. Józsa László



KGNM_MMTA086	Planning and Resources of Integrated Marketing Communication	6	dr. Keller Veronika
KGNM_MMTA012	Process Management	4	dr. Süle Edit
KGNM_MMTA024	Product and Brand Strategies	4	dr. Gombos Szandra
KGNM_GETA015	Management control	4	dr. Pavlik Lívía, dr. Tóth Árpád
KGNB_TRTA055	Business Studies	4	Charomar João António